



EPICUR Entrepreneurial Lab - Summer School Edition

The EPICUR entrepreneurial Lab- Summer School Edition is a project-based teaching and training programme for EPICUR students jointly organized by The Aristotle University of Thessaloniki (AUTH), University of Natural Resources and Life Sciences, (BOKU), and the Karlsruhe Institute of Technology (KIT). Based on the mission and vision of the European Union and EPICUR, the entrepreneurial lab aims to leverage synergies between EPICUR partner universities and achieve the following goals on mobility and education.

The Entrepreneurship Summer School offers students an on-site entrepreneurship education and training programme to develop relevant knowledge, a set of critical skills, and the right attitudes to become active and successful entrepreneurs and agents of change.

A key characteristic of the summer school is the synthesis of technology, sustainability, and the individual (entrepreneur) in the pedagogical setting. Participants in the summer school programme will develop innovative solutions to current and future sustainable and social challenges based on patents and technologies developed by the Karlsruhe Institute of Technology (KIT) and the Aristotle University of Thessaloniki (AUTH).

Programme overview

Main Host:	Aristotle University of Thessaloniki (AUTH)
Start and duration:	05 th – 09 th September 2022 5 full days with half day teaching, teamwork and additional offerings (cultural, start-up visits, etc.)
Target Group:	EPICUR Bachelor students (with 100 ECTS minimum) and EPICUR master's students. The Summer School is open to all study programmes.
Site/ Location:	Thessaloniki, Greece
Learning and teaching format and approach:	Summer School intensive programme with a project-based learning and teaching approach
Mode of delivery:	On-site
Accommodation and travel expenses:	The participation in the summer school is free of charge. EPICUR might be able to (partially) reimburse travel and accommodation costs (final approval pending). Further information on the reimbursement will be provided to the applicants at a later stage.
Venue and accommodation:	Tbd.
Total number of participants:	The Summer School is limited to 30 participants



Accreditation:	Upon successfully completing the Summer School, 6 ECTS can be granted (prior approval by the appropriate authorities at the home university provided). Alternatively, an EPICUR Entrepreneurship Certificate with indication of 6 ECTS can be awarded (in development).
Registration process and period:	Students can apply for the programme via the EPICUR Inter-University Campus from 16 th May – 13 th June 2022
Contact for programme-related questions:	alexander.tittel@kit.edu (Programme Coordinator at KIT)
Contact for technical issues with the application:	epicur-vurs@auth.gr (IT Support)

Overall Goals and Learning Objectives

One of the main goals in EPICUR is to create joint, interconnected, and meshing measures and formats fostering synergies of EPICUR partner universities and their ecosystems. To reach that goal in education and mobility programmes, the summer school edition of the Entrepreneurial Lab will enhance and develop the following components:

- **Competence:** Develop students' entrepreneurial competences and enable them to become responsible entrepreneurs by providing practice-oriented education formats
- **Interculturality:** Connect entrepreneurial ecosystems across Europe on the interpersonal, organizational, and regional levels by providing mobility and networking offers for students and educators
- **Social Capital:** Foster early internationalization of start-ups by providing access to key partners in new European markets
- **Creativity:** Develop innovative, sustainable, and inspiring ideas and solutions for relevant problems by providing key insights into problem fields and markets on the national and international level

The summer school aims at providing the latest knowledge and practical experience linking technology with environmental sustainability. Upon completion of the programme, students will be able to

- Analyse and understand key features and critical value of the latest technological artifacts (e.g., patents) provided by partner universities
- Identify and analyse critical environmental and social trends
- Ideate on and create innovative technology-based solutions to key challenges
- Develop a viable business model for their solution
- Pitch their business idea in front of a jury

Schedule (In development)

Time		Sunday 04.09.2022	Monday 05.09.2022	Tuesday 06.09.2022	Wednesday 07.09.2022	Thursday 08.09.2022	Friday 09.09.2022	Saturday 10.09.2022	Sunday 11.09.2022
09:00	Education and Training	Arrival	Team Building & Introduction	Technology Characterization & Trends	Application Ideation & Value Proposition	Business Model & Customer Value	Pitch Event	Own activities & Departure	Departure
10:00									
11:00									
12:00									
13:00									
14:00	Team Work	Team Work	Pitching Techniques	Wrap Up					
15:00									
16:00	Cultural activities	Welcome Dinner	Excursion or course continuation	Excursion or course continuation	Excursion or course continuation	Pitch Preparation	Farewell Dinner		
17:00									
18:00									
19:00									
20:00									